

Rep Order# 8879377 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 37606

Printed: 10/16/2012 9:56 AM  
Last Received: 10/16/2012 9:36 AM  
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) OBAMA, BARACK  
Product OBAMA/P/D  
Estimate# 1904  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1904  
Flight Dates 10/23/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$20,875

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	4	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$200.00	10/23-10/29	3	1	3	\$600.00	
	11	TU-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$275.00	10/23-10/29	5	1	5	\$1,375.00	
	20	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$325.00	10/23-10/29	5	1	5	\$1,625.00	
	21	TU-F,M	1230P-100P	THE BOLD AND THE BEAUTIFUL	:30	\$1,315.00	10/23-10/29	2	1	2	\$2,630.00	
	23	TU-F,M	300P-400P	ELLEN	:30	\$375.00	10/23-10/29	4	1	4	\$1,500.00	
	24	SA	530P-600P	POLITICS NOW	:30	\$275.00	10/27-10/27	1	1	1	\$275.00	
	26	TU-F,M	430P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$450.00	10/23-10/29	2	1	2	\$900.00	
	27	TU-F,M	630P-700P	INSIDE EDITION	:30	\$1,400.00	10/23-10/29	2	1	2	\$2,800.00	
	*28	TU-F,M	700P-800P	ET/INSIDER	:30	\$1,225.00	10/23-10/29	2	1	2	\$2,450.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								

Rep Order# 8879377 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 37606

Printed: 10/16/2012 9:56 AM  
Last Received: 10/16/2012 9:36 AM  
Showing Buylines: All Lines

2 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) OBAMA, BARACK  
Product OBAMA/P/D  
Estimate# 1904  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1904  
Flight Dates 10/23/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	31	F	1000P-1100P	BLUE BLOODS	:30	\$5,600.00	10/26-10/26	1	1	1	\$5,600.00	
	32	SA	1000P-1100P	48 HOURS MYSTERY	:30	\$900.00	10/27-10/27	1	1	1	\$900.00	
	34	TU-F,M	137A-237A	PLAYGROUND/ET	:30	\$20.00	10/23-10/29	2	1	2	\$40.00	
	*37	SU	1205A-105A		:30	\$140.00	10/28-10/28	1	1	1	\$140.00	
		Buyline Comment: CRIME TIME V3 Added										
	*38	SA	135A-235A		:30	\$40.00	10/27-10/27	1	1	1	\$40.00	
		Buyline Comment: COLD SQUAD V3 Added										

—REPORT TOTALS—

Report Totals: 32 / \$20,875.00

—SALES MONTHLY TOTALS—

Oct 12: 28 / \$19,700.00 Nov 12: 4 / \$1,175.00

Sales Totals: 32 / \$20,875.00

Station Totals: 32 / \$20,875.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$69,583	CABL 0%	KLAS 30%	KSNV 40%	KTNV 25%	KTUD 0%
		KVCW 0%	KVMY 0%	KVVU 5%	UNKN 0%	

Books FEB11  
Demos RA35+